



Club Kidpreneur

Club Kidpreneur is a not-for-profit social enterprise dedicated to igniting the entrepreneurial spirit in primary school aged children (8 – 12 years).

INSPIRING, EDUCATING AND EMPOWERING THE ENTREPRENEURS OF THE FUTURE SINCE 2010

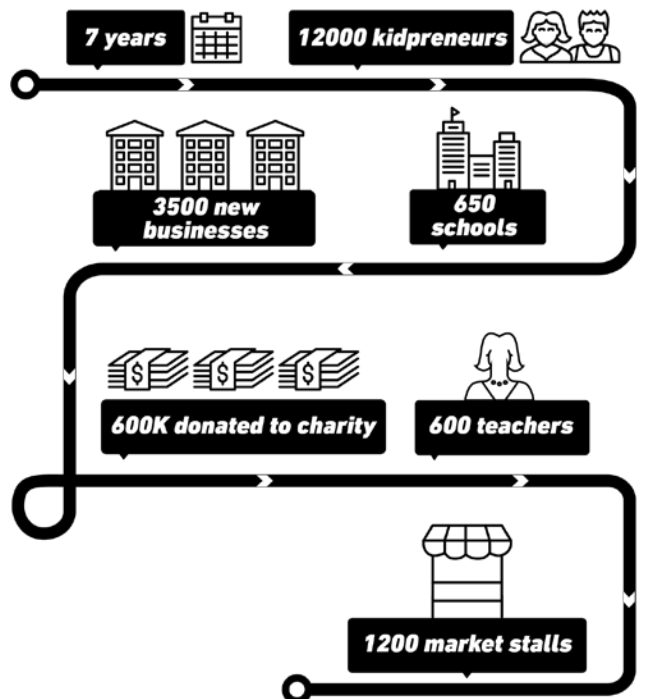
Club Kidpreneur is Australia's longest running school-based entrepreneurship education program. We offer a number of programs to support kidpreneurs throughout their entrepreneurial journey and build the knowledge capacity and mental resilience for their future careers.

Our mission is to embed an entrepreneurial mindset in the next generation, equipping and empowering them with the confidence, resilience, creativity and critical thinking to thrive in their future careers.

Founded by one Australia's most successful serial entrepreneurs Creel Price in 2010, Club Kidpreneur Foundation has played a pivotal role in entrepreneurial education, our interactive, experiential real-world programs allows kids to build innovation and knowledge capacity, stretch their creativity, get comfortable with risk and failure, and build resilience and confidence.

Specifically designed for primary school students aged 8-12, kids learn how to put an idea into commercial reality by building their own micro-business and selling products at a market. They also learn the power of using business for social good as they are encouraged to donate their profits to charity.

Club Kidpreneur is proud to lead the development of a global ecosystem supporting the education pathway for Kidpreneurs, and to partner with governments, business, schools and the community, bringing these key groups together to futureproof the next generation of job creators, employees and global citizens.



Club Kidpreneur | Education provides engaging programs and rich content designed to build innovation capacity and an entrepreneurial skillset in the next generation.

At the core is a 14-module curriculum, delivered in school, taking kidpreneurs through the steps for starting a real world business. The curriculum content, format, activities and resources have been developed through collaboration between entrepreneurs, educators and childcare workers, to ensure we present the best balance between making business fun for kids while delivering key primary education learning objectives and imparting real-life business lessons. All our programs have an integrated real-world focus, adapt to multiple learning styles and tie into numerous curriculum key learning areas (KLA's).

Our core curriculum ReadySetGo is mapped to Australian National Curriculum 8.2 learning outcomes across multiple subject areas including Maths, English, Science and Arts. Our upgraded curriculum, currently in development for release in Feb 2017, will demonstrate a stronger focus on divergent and critical thinking, technology and financial literacy within the scaffold of entrepreneurship.

We also provide a number of specific programs aimed at supporting teachers, parents and schools to embed effective entrepreneurship strategies in school and at home, fill their own knowledge gaps and support the kidpreneurs on their entrepreneurial journey.

PROGRAMS



Kidpreneur Challenge is a national competition for primary school children, aged 9-12. Kids can enter the Kidpreneur Challenge after completing Club Kidpreneur's ReadySetGo curriculum in school to build their own micro-business. Kids PITCH their ideas for a chance to win awesome prizes.



In 2017 we will be launching our new CK Girl's-the-Boss program. Our aim is to encourage higher levels of female participation in Entrepreneurship and STEM at school, and in the workforce over time, through a number of customised girl-focused initiatives, content and resources overlaid on our core curriculum and programs.



Budding Business Brains is our 'taster program'. In three hours kids learn the basics of business -name, logo, target market, how to sell and creating a prototype. Kids then return one week later to sell their handmade products at a market day and donate 50% of profits to a worthy cause.



The Entrepreneurs of the Future package provides parents and teachers of kidpreneurs access to information, resources and ecosystem connectivity to fill their own knowledge gaps and help them encourage and support young entrepreneurs on their education pathway.



Club Kidpreneur Hero School program is an honorary role awarded to a select number of schools nationally engaged in the Club Kidpreneur school program, who are leading the way in entrepreneur education and driving an innovation culture in their school.



The Kidpreneur Super Heroes Program connects leading business icons, acclaimed entrepreneurs and angel investors with the kidpreneur eco-system to provide financial support, mentoring and advocacy for Club Kidpreneur.